annie osenbaugh

EXPERIENCE

Senior Product Designer, 2021 - Present

InfoBeans Accelerate (fdba Philosophie) Remote

- Skilled consultant leading creative direction, design strategy and implementation for client projects across multiple industries. Utilizes iterative experimentation and agile methodologies to exceed product delivery needs.
- Build and foster relationships with stakeholders and executives to discern key performance indicators. Present designs evaluating risk in an effort to meet business goals and objectives as efficiently as possible.
- Advocate for the implementation of findings based on both generative and evaluative user research. Common types of research activities include user interviews, affinity diagramming, usability testing and surveying.
- Collaborated closely with both onshore and offshore engineering teams to plan, build, test, deploy, and iterate on a native iOS mobile app over the course of one year.
- Initiated and guided the InfoBeans Design Team through a 6-month course to learn advanced design techniques in Figma in an effort to stay abreast of latest industry expertise and best practices.
- Led project to evaluate current trends around design system documentation.
 Conducted research on latest advances in documenting design decisions and repeatable code storage.
- Facilitate client retrospectives to maintain a positive, transparent and open working relationship as well as to uncover potential shortcomings in advance around communication, team process, roadmap hurdles or potential blockers.

Web Experience Designer/Developer, 2018 - 2021

Osenbaugh Consulting, LLC | Ann Arbor, MI

- Cultivated, developed and maintained numerous client relationships that evolved into a successful, multi-year freelance business.
- Delivered consultative web services in information architecture, content layout and user experience best practices to help clients achieve a holistic design vision and seamless user experience.
- Designed, developed, launched and maintained 10+ websites for small and medium-size businesses and nonprofits.
- Worked in tandem with engineers to develop the front-end framework for a client's mobile game application.

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Web Developer, 2016 - 2018

Unbridled Solutions | Denver, CO

 Founding member of the Unbridled Development Team, leading the design and development of 30+ client websites and other digital service offerings while creating and refining processes and procedures for team project management.

EDUCATION	Michigan State University, B.S.	2008
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IDEO U, Innovating with Data Certification | 2023

Figma Academy, Advanced Product Design Certification | 2023

General Assembly, User Experience Design Certification | 2020

CareerFoundry, Web Development Certification | 2016

SKILLS Affinity Diagramming HTML & CSS Iterative Prototyping

Product Strategy Timeline & Effort Estimation Usability Testing

User Flows UX Research Wireframing

TOOLS Figma Jira Mural

Notion Whimsical